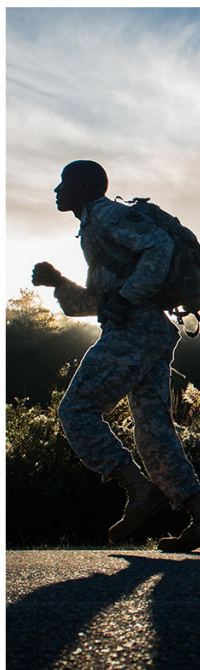
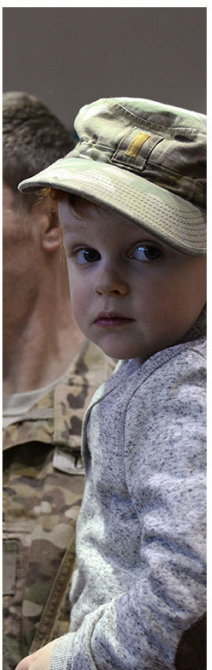
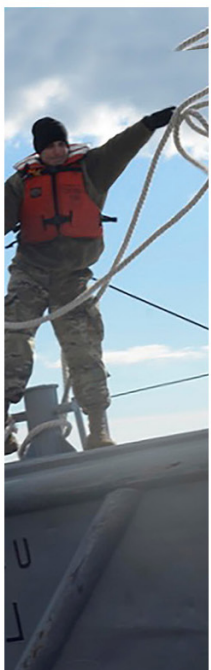


633d AIR BASE WING COMMUNICATION GUIDE





FROM THE COMMANDER

COL. SEAN K. TYLER

This guide was developed as a reference for all 633d Air Base Wing personnel to understand how communication and collaboration is instrumental to our shared focus of delivering installation support for mission partners, providing readiness support to Soldiers, Airmen and families, and having fun.

This communication plan provides the mission, vision and framework to effectively share the stories and ideas of the 633d Air Base Wing. I challenge leaders at every level to foster an environment and culture where we draw out the ideas of our workforce and help make those ideas become a reality, in support of our mission partners. This plan provides a way to do exactly that.

In a world of constant communication, we need to be part of the conversation.

Thank you for what you do. I'm honored to work with you every day.

This **plan** is based on
4 lines of effort & **5** facts:

LINES OF EFFORT

SUPPORT 
SOLDIERS
AIRMEN
CIVILIANS
FAMILIES
...and
have
fun!

PROVIDE 
Joint Base
INSTALLATION
SUPPORT

INCREASE 
WING and
MISSION PARTNER
Readiness Capabilities

ENHANCE 
COMMUNITY
PARTNERSHIPS



- » The 633d ABW consists of 3,800 service members organized into 3 groups and 15 squadrons.
- » The 633d ABW supports more than 60 mission partners, consisting of 18,000 service members and 3,500 civilians.
- » The 633d ABW provides services to more than 150,000 military members, civilians and retirees.
- » The 633d ABW provides critical installation support, communications and security for two 4-star commands, 5 operational wings and 7 brigades.
- » JBLE contributes more than \$2 billion of economic impact to the peninsula.

GETTING TO KNOW YOUR WING

633d Air Base Wing Mission:

To provide:

- Mission-ready warfighters
- Agile combat support
- Global sustainment operations
- Premier installation support
- Worldwide medical support
- Mission partner/wing readiness

633d Air Base Wing Vision:

Provide premier installation support for mission partners.



THREE “EQUATIONS” of JBLE

1. People first + mission always = *READINESS*



Our top priority is people. The 633d provides mission-ready expeditionary Airmen to combatant commanders in support of operations worldwide.

2. *READINESS* = Intent + time + focus



JBLE Airmen and Soliders are trained and ready to fly, fight and win tonight.

3. Collaboration + communication = *KEY LEADER ENGAGEMENT*



At JBLE, we serve the American public, stakeholders, partners and influencers in the community and need to increase our engagements with key leaders at every level.

COMMUNICATION GOALS



ENHANCE
MORALE &
READINESS



INCREASE
PUBLIC TRUST
& SUPPORT



ADVANCE
GLOBAL
INFLUENCE &
DETERRENCE



This is a **CALL TO ACTION:**

What are your organizational **goals**? How do we **add value**, to whom, enabling what? How do we best **deliver support** to our mission partners? ”

- COL. SEAN K. TYLER

Why do we communicate?

- » Communication is a **leadership and command responsibility** at all levels.
- » All Airmen, regardless of specialty, should **understand** and be able to **explain** how they **contribute** to accomplishing the Air Force mission.
- » Whether representing their installation at a community function or representing the U.S. in a crisis or contingency operation, **all Airmen are front-line ambassadors** for the Air Force and DoD.
- » Telling the **Air Force story** contributes to mission accomplishment, aids in **public understanding**, and contributes to **American national security** through demonstrations of restraint, resolve, and capability.

WHERE DO I FIT IN?



No matter your functional area, what you do is vital to the success of Joint Base Langley-Eustis.

As part of the Air Force and JBLE, you are more than just an employee, you are a service member. That means because of you, planes are able to take off, service members are healthy and ready to fight, our intel community is able to track and target the enemy, and our installation is prepared and protected.

The work you do supports the commander's priorities of promoting readiness, taking care of our people, supporting our mission partners, and building our community partnerships.

Unsure of how you fit within this plan?

Look at the chart to the right for some examples of how you and your team are part of the bigger picture.

LINES OF EFFORT

YOU

READINESS

PEOPLE

MISSION PARTNERS

COMMUNITY



633d MEDICAL

Expeditionary
Medical
Systems

Trusted care
to all we serve

Healthy
warfighters

Tidewater
Regional Medical
Collaboration



633d / 733d SECURITY FORCES

Downrange
protection

Protect military
members &
families

Protect vital
facilities (planes,
runways, etc.)

Hampton /
Newport News
police partnership



633d / 733d CIVIL ENGINEERING

Explosive
Ordnance
Division

Facility
maintenance

Maintain
runways, hangars
and training/intel
facilities

High water
mitigation efforts



733d LOGISTICS

Provide jet fuel &
all supplies for
downrange ops

Installation
deployment office

Vehicle
management

Support
community events
with
transportation



633d COMMUNICATIONS

War zone
communications

Online mission
platforms

Provide
classified
network for
intel & cyber

Integrate all JBLE
missions and tie
to the community



633d FORCE SUPPORT

Prime R.I.B.S.
(Readiness in Base Services)

Morale, Welfare,
& Recreation
events

Morale,
Welfare, &
Recreation
for all
wings/brigades

Cater & coordinate
community events



WING STAFF AGENCIES

Finance & JAG
pre-deployment
readiness;
Command Post;
IG inspections

Safety; mental
welfare support:
Chaplain, CAIB, IG,
SARC

Contracting
for all mission
partners

Public Affairs

633d AIR BASE WING



READY YOUR ***CROSSBOW***

633d AIR BASE WING
PUBLIC AFFAIRS

STAY CONNECTED.



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